

Article 4: EPICURIOUS: A Pathway to Success in the Cultural and Creative Industries

The **EPICURIOUS project** addressed the increasing demand for professional, entrepreneurial, and digital skills, particularly for NEETs (Not in Education, Employment, or Training), unemployed youth, and aspiring professionals looking to build their careers in these dynamic sectors. The **EPICURIOUS** *Skills Wheel Platform* marks the culmination of an impactful two-year Erasmus+ project aimed at empowering young people in the Cultural and Creative Industries (CCIs).

Over the past two years, seven partners from Cyprus, France, the Czech Republic, Greece, Austria, the Netherlands, and Poland collaborated to develop accessible tools and resources that bridge skill gaps in the CCIs. The project's core focus was to create a comprehensive framework for skills enhancement while ensuring inclusivity, innovation, and real-world applicability. Through the *EPICURIOUS Skills Wheel Platform*, youth now have access to personalized training opportunities that align with their interests, foster their potential, and prepare them for the modern labor market.

Skills Enhancement Framework

A significant milestone of the project is the **Skills Enhancement Framework**, developed through extensive research, including a youth interest survey to identify needs and preferences. Based on the findings, custom training materials were created to focus on six main areas within the CCIs: Music, Writing, Handcrafts, Visual Arts, Digital Skills and Technologies, and Film and Media. Alongside these materials, the project delivered a hands-on guide for youth entrepreneurship, offering tips, exercises, and best practices to inspire innovation and support career development.

EPICURIOUS Skills Wheel Platform

Central to the project's success is the **EPICURIOUS Skills Wheel Platform**, an interactive learning tool designed to provide a tailored educational experience for each user. The platform features a personalized approach: learners complete an initial assessment questionnaire that identifies their interests and guides them through the most relevant educational modules. These modules are crafted to enhance participants' knowledge in key areas, improve digital competencies, and build entrepreneurial skills essential for succeeding in the CCIs.

Participants' progress is validated through Open Badges, a certification system that allows learners to showcase their achievements in specific topics. This tangible recognition not only helps learners track their development but also provides a valuable asset they can present to future employers. Beyond benefiting individual learners, the platform also includes resources for educators and youth workers. A comprehensive guide was created to help professionals integrate the *EPICURIOUS Skills Wheel Platform* into their teaching practices, further maximizing its impact on youth development in the cultural and creative sectors.







To ensure its effectiveness, the platform, and the Skills Enhancement Framework underwent rigorous internal and external pilot testing. Feedback from youth, educators, and stakeholders played a crucial role in refining the tools, enhancing usability, and ensuring the resources met the needs of the target audience. These efforts guarantee that the *EPICURIOUS Skills Wheel Platform* remains both user-friendly and impactful. Visit <u>https://epicurious.erasmusplus.space/</u> and enjoy the EPICURIOUS journey!

EPICURIOUS – Project Results

The project's achievements extend beyond its official conclusion. All results, including the training materials, guides, and the *EPICURIOUS Skills Wheel Platform*, are now available online and accessible in multiple languages (EN, GR, FR, CZ, DE, PL, and NL). This ensures wide dissemination across Europe, allowing more youth to benefit from these innovative tools. The platform will continue to serve as a long-term resource, empowering young people to discover their potential and pursue meaningful careers in the CCIs.

The *EPICURIOUS* project creates opportunities for different stakeholders. For unemployed youth and NEETs, it offers a solid foundation of knowledge and skills to improve employability and enter the workforce. For students and young professionals, it provides modern training tools to enhance their CVs and build competitive skills in creative industries. Educators, mentors, and youth organizations can also benefit from the platform's tailored resources, which provide innovative methods to support youth development.

Conclusion

In conclusion, *EPICURIOUS* is not just another educational platform—it is a gateway to opportunity. By offering a personalized, interactive, and practical learning experience, it helps young people acquire the skills they need to excel in a fast-changing labor market. The project combines innovation, accessibility, and collaboration to inspire young minds, support professional growth, and strengthen the Cultural and Creative Industries.

To explore the *EPICURIOUS Project* and embark on your learning journey, visit <u>epicurious.ilabour.eu</u>. Take the next step toward a creative and successful future today.

Created by Georgia Griva, Learning Seed November 2024

