

## **INFOGRAPHICS 2 CULTURAL AND CREATIVE INDUSTRIES IN NUMBERS**

## The creative economy is estimated to be worth \$985 billion with no signs of slowing down.





The cultural and creative industries employ 8.7 million people in the EU. That is 3.8% of the total workforce in the EU.

**G20** Insights predicts that the creative economy could account for 10% of global GDP by 2030. Deloitte believes we will see up to 40% growth in creative sectors by 2030.

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