



Enhancing Employability of Youth in Cultural and Creative Industries

Project Ref: 2022-1-CY02-KA220-YOU-000086328

Entrepreneurship Skills Manual Topic Handcraft Workshops WP2/A5

Date of Issue: 20/09/2023

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Executive Summary

This document includes two workshops involving hands-on projects, feedback sessions, and mentorship to enhance participants' design abilities. The participants will interact in exercises, group discussions, and practical tasks that align with the thematic content. The exercises will encourage collaboration and active participation so the knowledge will be provided after the exchange of opinions.

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Workshop 1 – Create Fashion out of Recycled Materials

Introduction

Welcome to the demanding world of creation and sustainable fashion. This workshop is designed to equip you with design skills, learn how to use your imagination and how to cooperate with a team for an integrated result.

Scope

- Throughout this workshop, new topics such as “fast fashion” will be explored.
- New experiences and ideas will be provided, to make it until the deeper knowledge of the module.
- Also, the participants will increase the collaboration spirit when it comes to new knowledge and non-formal education.

Objectives

- You will create Handcrafted Fashion using recycled materials.
- Imagination skills will be used to create.
- Activities that lead via non-formal education to the new knowledge.
- Questionnaires will make the participants wonder about the importance of sustainable thinking.

Learning Outcomes

- You will learn how “Fast Fashion” hurts the environment and people’s lives.
- You will find “tips” to follow in your everyday life for a more sustainable style in fashion.
- You will discover new directions in Handcraft fashion.
- You will discover and learn new methods sustainably, so you can start a profitable business.

Total time: 3hr 20m

Workshop 1 Outline

Time Required	Activity and Description	Materials Needed	Outcome (If applicable)
10 m	Welcoming Participants	No materials	
10 m	Introduction of the facilitator and background / Introduction of the participants (name game between the participants)	Ball of yarn	Team bonding
15 m	Introduction to the topic “Fast Fashion” – Make an introductory discussion about the fast fashion.	Flipchart and board markers	

	Guide the participants to lead to the result that recycled or sustainable fashion is the Key topic in the modern era		
15 m	<p>“Teamwork”</p> <p>Each participant will cooperate in teamwork (they will be separated in terms of the way that they dress themselves – game) and discuss sustainable fashion and ideas on how to start a business (decide the product they want to produce, where they imagine this business, how they will produce the products)</p> <p>The facilitator marks keywords of the participant's presentation</p>	Flipchart and board markers	Brainstorming about new topics
40 m	<p>“Presentation”</p> <p>1) Theory of Handcrafted fashion 2) 2 case studies of handcrafted fashion companies</p>	projector	Participants will explore Handcraft Fashion and its principals
5 m	<p>Participants will be separated into 5 teams.</p> <p>Mix all the materials they brought.</p>	Paper and pen	
30 m	In Teamwork, participants will be asked to create a fashion-artistic item (dress, hat, bag, jewellery etc.)	Recycled items, fabrics, everyday objects	Participants will use their skills and imagination to create something new
15 m	Presentation of the results. Give participants the opportunity to present their items in any way they want (simple presentation, make a fashion show etc)	Flipchart and board markers	
30 m	Every Team will create a virtual business that sells what they create. Ask them to create dissemination materials in any way they want to advertise their product/s (tik tok video, create poster etc).	Paper, pen, computers, flipchart, projector etc.	Participants will have the opportunity to visualise their ideas and be motivated that everything can happen when you put effort.
30 m	All the results are organized together and the teams discuss the best practices/difficulties in their startup businesses		

Workshop 2 – Handcraft Jam and Sweets

Introduction

This workshop aims to blend the past with the future. In Greece, all the grandmothers used to make Handmade sweets and jam, as an always treat to their guests. This tradition is passed from one hand to another and it's continuous until modern times. Also, there is a movement in the modern era, that leads us to a healthier and sustainable way of living, so the businesses with handmade sweets and jams are much needed and profitable. The Workshop will take place in a professional pastry shop and the teachers will be 4 ladies who will provide the traditional way of sweets making.

Scope

- Throughout this workshop, topics such as “traditional food”, “sustainable cooking”, and “healthy recipes” will be explored.
- New experiences and ideas will be provided, to make it until the deeper knowledge of the module.
- Also, the participants will increase the collaboration spirit when it comes to new knowledge and non-formal education.
- The participants will discover the “right” raw material for their upcoming businesses

Objectives

- Choosing the raw materials for the upcoming creation.
- You will create Handcrafted sweets and jam using raw materials.
- Questionnaires will make the participants wonder about the importance of traditional ways of cooking and producing.

Learning Outcomes

- You will learn how “mass production” hurts the environment and people’s lives.
- You will find “tips” to follow in your everyday life for a more traditional way of cooking.
- You will discover the huge variety of raw materials (fruits and vegetables) you can choose to work with and produce your product.
- You will discover and learn new methods of homemade cooking, so you can start a profitable business.

Total time: 3hr 20m

Workshop 2 Outline

Time Required	Activity and Description	Materials Needed	Outcome (If applicable)
10m	Welcoming participants		
20m	Introduction of the “teachers” and their background. Some words from them about tradition and what Homemade Cooking means	Flipchart and Markers	Team Bonding
30m	Discuss the materials that they can find into their market and make them jams. What do they prefer (bio/or not)? Where they can buy the raw materials?	Flipchart and markers	Knowledge about unknown materials
20m	Theory: hygiene rules, cooking process, storage rules	Projector – PowerPoint	Knowledge about home cooking professionally and hygienically.
1 h	Produce jam from fruits and sweets from vegetables	Professional cooking space with all the cooking utensils that are needed	Team cooperation
30m	Tasting and discuss about the process (do’s & dont’s)	Plates and spoons	Exploration of new tastes
30m	Brainstorming (after the leader’s supervision) about how they imagine to start a profitable business related to our module.		Business skills