

Project Ref: 2022-1-CY02-KA220-YOU-000086328

Entrepreneurship Skills Manual Topic 1 Music Workshops

> Date of Issue: 18/09/2023 Authored by: Karissa Hultgren Partner Organisation:DigiCult



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Executive Summary

This module, enhanced by two immersive workshops, provides musicians, both just starting and already established in the Cultural and Creative Industries (CCI), with a comprehensive foundation in music. Workshop 1 focuses on music theory and performance. Workshop 2 explores more in-depth musical theory and song composing in a collaborative setting. Through interactive exercises, group discussions, and peer feedback, participants not only sharpen their musical abilities and skills but also gain insights into the collaborative nature of music. This module will allow musicians, at any level, to access their full potential.

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1. Workshop 1 – Harmony in Action: A Music Theory and Performance Workshop

Welcome to Workshop 1 of our Music module, entitled: *Harmony in Action: A Music Theory and Performance Workshop*. Throughout this workshop, you will get to develop not only your musical ear but also your performance ability. It is hoped that you not only find this workshop enlightening and educational but also enjoyable.

Scope

Throughout this workshop, we will explore the following key areas:

- Music theory: We will explore reading music at both a beginning and advanced level.
- Effective rehearsal techniques: learn how to make rehearsal a productive time whether you are a solo or ensemble performer.
- Performing music: We will develop your ability to perform music with confidence and musicality as well as meaning.

Objectives

By the end of this workshop, you will be able to:

- Understand and explain music theory including scales, intervals and key signatures and apply music theory to performance to improve your performance ability.
- Use instrument-specific or vocal techniques to improve tone, articulation, and control.
- Provide constructive and knowledgeable feedback for fellow musicians.

Learning Outcomes

Upon completing this workshop, you will:

- Have a basic understanding of music theory and explain how it can positively impact musicality.
- Explain musical techniques for improved performance and overcoming performance anxiety.
- Have experience performing a musical piece both in a solo format and collaboration.

Time

8 Hours (1 academic hour = 45 minutes). Note: this workshop can be condensed into 6 hours if needed.





1.1 Workshop 1 Outline

Time Required	Activity and Description	Materials Needed	Outcome
5 m	Welcoming participants	No materials	N/A
15 m	Introduction of the facilitator and background / Introduction of the participants (maybe select an icebreaking game)	No materials	N/A
90 m	Introduction to Music Theory	Paper and pen	A firm understanding of music theory.
	Participants will get an overview of key music theory essentials including time signatures, intervals and key signatures. The participants will then complete an exercise on notating a piece of music.	Pieces of music (can be different or the same), should be both lyrical and vocal.	
60 m	Harmonic Mastery	Paper and pen	Harmonizing
	Participants will get an introduction to harmony and chord progression. They will then work with others to harmonize a piece of music.	Music to harmonize to. Music stands	
1 hour	Lunch break and collaboration	Conversation	Collaboration
	The participants will be encouraged to sit together and discuss music and bond. It is advised that the leader of the workshop put cards with conversation starters.	starters	
90 m	Technique Enhancement	Music stands	Improvement of vocal or instrumental techniques
	Participants will break apart into two groups (one vocal and one instrumental), they will get practical skills in vocal and instrumental techniques and then practice those techniques		
60 m	Effective Rehearsal Strategies	Flipchart and	Collaboration and
	An introduction into strategies for efficient solo and ensemble rehearsals, goal setting and practice planning and then group discussions and sharing of rehearsal tips. (at this point, you	markers	rehearsal techniques





	may bring vocalists and instrumentalists together for this portion.		
90 m	Performance Preparation Participants will prepare for a performance, including stage presence and communication and go over performance anxiety management techniques at the end of the session, participants will have a mock performance with peer feedback in small groups	Paper and pen, music, music stands, microphones	Performance techniques
60 m	Showcase and Feedback Participants will perform a final piece in the groups they prepared with. They will perform for all the members of the workshop. Other participants should take notes on their performance.	Microphones, mic stands, Paper and pen	Performance and music
15 m	Sharing and feedback The participants will give feedback	Paper and pen	Giving and receiving feedback.
5 m	Conclusion The facilitator thanked everyone for their active participation.	No materials	N/A



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2. Workshop 2 – Unlocking Melodies: A Music Theory and Songwriting Workshop

Welcome to Workshop 2 of our music module. The "Unlocking Melodies" workshop is designed to inspire and equip aspiring songwriters and musicians with the fundamental knowledge of music theory and practical techniques for crafting memorable songs. Through interactive sessions and hands-on activities, participants will explore the building blocks of music, learn about songwriting structures, and collaborate to create their songs.

Scope

Throughout this workshop, we will delve into the following key areas:

- Music theory: Delve into chord progressions, times signatures and key signatures and develop the ability to identify musical elements within popular songs.
- Songwriting: Improve your ability to compose music in a more developed manner and compose original lyrics and melodies.
- Collaborative songwriting: Work with other passionate musicians to compose pieces of music.

Objectives

By the end of this workshop, you will be able to:

- Use music theory to inform musical composition.
- Write a complete piece of music that is both lyrically and musically interesting.
- Collaborate effectively to compose a piece of music.
- Provide constructive feedback to fellow musicians.

Learning Outcomes

Upon completing this workshop, you will:

- Understand music theory and its application to musical composition.
- Understand how to compose a piece of music.
- Be able to effectively collaborate with other musicians.

Time

8 hours (1 academic hour = 45 minutes). Note: this workshop can be compressed into 6 hours.





2.1 Workshop 2 Outline

Activity and Description	Materials Needed	Outcome
Welcoming participants	No materials	N/A
Introduction of the facilitator and background / Introduction of the participants (maybe select an icebreaking game)		N/A
Introduction to Music Theory	Paper and pen,	Understanding music
- Overview of music theory fundamentals	Pieces of music	theory and chord progressions
- Understanding scales and key signatures		
- Exploring common chord progressions		
The Art of Lyrics	Lyrics, paper, pen	Lyrical composing
- Crafting meaningful lyrics		
- Rhyme schemes and lyrical techniques		
- Hands-on lyric writing exercises		
Lunch break	Conversation	collaboration
The lunch break is a great chance for participants to collaborate informally. The facilitator could provide conversation starters or intable activities.	starters or table games/activities	
Melody Magic	Paper and pen	Melody and music
- The role of melody in songwriting	Popular Songs	
- Creating memorable melodies		
- Melody composition activities		
Song Structures	Flipchart and	Song structure,
- Exploring common song structures (e.g., verse-chorus, AABA)	markers, Hit song lyrics	collaboration
- Analysing hit songs for structure		
- Participants share favourite song structures		
	Welcoming participants Introduction of the facilitator and background / Introduction of the participants (maybe select an icebreaking game) Introduction to Music Theory - Overview of music theory fundamentals - Understanding scales and key signatures - Exploring common chord progressions The Art of Lyrics - Crafting meaningful lyrics - Rhyme schemes and lyrical techniques - Hands-on lyric writing exercises Lunch break The lunch break is a great chance for participants to collaborate informally. The facilitator could provide conversation starters or intable activities. Melody Magic - The role of melody in songwriting - Creating memorable melodies - Melody composition activities Song Structures - Exploring common song structures (e.g., verse-chorus, AABA) - Analysing hit songs for structure - Participants share favourite song	Welcoming participants Introduction of the facilitator and background / Introduction of the participants (maybe select an icebreaking game) Introduction to Music Theory - Overview of music theory fundamentals - Understanding scales and key signatures - Exploring common chord progressions The Art of Lyrics - Crafting meaningful lyrics - Rhyme schemes and lyrical techniques - Hands-on lyric writing exercises Lunch break The lunch break is a great chance for participants to collaborate informally. The facilitator could provide conversation starters or intable activities. Melody Magic - The role of melody in songwriting - Creating memorable melodies - Melody composition activities Song Structures - Exploring common song structures (e.g., verse-chorus, AABA) - Analysing hit songs for structure - Participants share favourite song





120 m	Collaborative Songwriting	Paper and pen,	Songwriting
	- Participants form small teams to compose original songs.	Sheet music paper	
	- Sharing and discussion of created songs		
60 m	Final presentation	Music stands, microphones, paper and pen for feedback	Performance
	- Participants perform their group's song (optional)		
	- Peer feedback and constructive critique		
	- Closing remarks and next steps		
10 m	Conclusion	No materials	N/A
	The facilitator thanked everyone for their active participation.		