



Enhancing Employability of Youth in Cultural and Creative Industries

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Entrepreneurship Skills Manual Topic Writing Workshops WP2/A5

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Executive Summary

This module, enhanced by two immersive workshops, provides aspiring writers in the Cultural and Creative Industries (CCI) with a comprehensive foundation in creative writing. Workshop 1 focuses on character development and dialogue mastery, fostering a deeper understanding of these essential storytelling elements. Workshop 2 explores scriptwriting and the collaborative nature of storytelling within the visual medium. Through interactive exercises, group discussions, and peer feedback, participants not only sharpen their writing skills but also gain insights into the collaborative dynamics crucial in CCI. This module empowers writers to craft compelling narratives while fostering a supportive and creative learning environment.

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1. Workshop 1 – Character and dialogue development

Welcome to Workshop 1 of our Writing module, where we will embark on a creative journey into the fascinating realms of character development and dialogue construction. In the world of storytelling, characters breathe life into narratives, and dialogue is the vehicle through which they communicate, engage, and evolve. This workshop is designed to equip you with the skills and insights needed to craft compelling characters and master the art of dialogue in your writing.

Scope

Throughout this workshop, we will explore the following key areas:

- **Character creation:** Delve into the intricacies of character development, from defining their motivations and backgrounds to understanding their evolving arcs.
- **Dialogue crafting:** Learn how to construct meaningful and authentic dialogue that not only propels your plot but also reveals character depth.
- **Peer review and collaboration:** Engage in group discussions, exercises, and peer feedback sessions to understand the collaborative nature of the writing process.

Objectives

By the end of this workshop, you will be able to:

- Create multi-dimensional and relatable characters with intricate backstories and motivations.
- Craft dialogue that is purposeful, engaging, and reflective of your characters' unique voices.
- Provide constructive feedback to fellow writers, fostering improvement and collaboration.

Learning Outcomes

Upon completing this workshop, you will:

- Possess a deeper understanding of the vital role character development plays in storytelling.
- Be equipped with the skills to construct dialogue that captivates readers and advances your narrative.
- Have experienced firsthand the benefits of collaborative writing exercises and peer review sessions in enhancing your writing craft.

Time

5 hours (1 academic hour = 45 minutes)

1.1 Workshop 1 Outline

Time Required	Activity and Description	Materials Needed	Outcome
5 m	Welcoming participants	No materials	N/A
15 m	Introduction of the facilitator and background / Introduction of the participants (maybe select an ice-breaking game)	No materials	N/A
30 m	Character creation exercise Participants create a fictional character from scratch, focusing on backstory, personality traits, and motivations.	Paper and pen	Creation of a well-developed character
30 m	Character dialogue scene In pairs, participants write a dialogue scene between two characters, emphasizing unique voices and conflict.	Paper and pen	Creation of dialogues.
20 m	Peer review Pairs exchange written scenes and provide each other with constructive feedback.	Paper and pen	Giving and receiving feedback.
15 m	Character arc analysis Participants analyse a character from a well-known book or film, discussing their growth and transformation.	Paper and pen	Improvement of analysis skills.
20 m	Discussion on writing a realistic dialogue The facilitator leads a discussion on crafting authentic dialogues.	Flipchart and markers	Participants express their thoughts and think about the topic of discussion.
30 m	Character development workshop Participants form groups and brainstorm and develop characters for a shared story. The facilitator can provide groups with settings for their story.	Paper and pen	Collaboration, creating characters.
40 m	Group writing	Paper and pen	Collaboration, writing dialogues.



	Groups collaborate to write a scene with their characters. The focus should be on dynamic dialogues.		
15 m	Sharing and feedback Groups share their scenes and receive feedback.	Paper and pen	Giving and receiving feedback.
5 m	Conclusion The facilitator thanks everyone for their active participation and encourages them to continue their writing journey.	No materials	N/A

2. Workshop 2 – Scriptwriting and storytelling

Welcome to Workshop 2 of our writing module, where we will immerse ourselves in the captivating world of scriptwriting and the art of collaborative storytelling. Scriptwriting is a unique form of writing, where words on the page transform into powerful visuals and engaging narratives on the screen. In this workshop, we will explore the fundamental principles of scriptwriting and the importance of collaboration in bringing scripts to life.

Scope

Throughout this workshop, we will delve into the following key areas:

- Introduction to scriptwriting: Gain insights into the structure, format, and significance of scripts in visual storytelling.
- Character in scriptwriting: Understand how to develop characters uniquely tailored for scripts.
- Collaborative scriptwriting: Embrace the collaborative nature of scriptwriting by co-writing a scene with fellow participants.

Objectives

By the end of this workshop, you will be able to:

- Comprehend the fundamentals of scriptwriting, including formatting and structure.
- Create characters suited for scripts and understand their roles in visual narratives.
- Embrace collaboration as an integral part of scriptwriting.
- Provide constructive feedback to fellow writers and performers.

Learning Outcomes

Upon completing this workshop, you will:

- Have a solid understanding of scriptwriting as a distinct form of storytelling.
- Be equipped with the skills to develop characters tailored to the visual medium.
- Experience the benefits of collaborative scriptwriting, fostering a deeper appreciation for the teamwork involved in visual storytelling.

Time

5 hours (1 academic hour = 45 minutes)

2.1 Workshop 2 Outline

Time Required	Activity and Description	Materials Needed	Outcome
5 m	Welcoming participants	No materials	N/A
15 m	Introduction of the facilitator and background / Introduction of the participants (maybe select an ice-breaking game)		N/A
20 m	Introduction to scriptwriting The facilitator provides an overview of script elements and formats.	Paper and pen	Summarizing information about scriptwriting.
40 m	Script analysis Participants analyse a short script, focusing on structure and dialogues.	Printed scripts Paper and pen	Improvement of analysis skills.
20 m	Characters in scriptwriting The facilitator leads a discussion on characters in scriptwriting and developing them.	Flipchart and board markers	Participants express their thoughts and think about the topic of discussion
45 m	Group scriptwriting Participants form small groups and collectively write a short scene or dialogue-driven script.	Paper and pen	Collaboration, writing a script.
20 m	Script pitch Each group pitches their script to the rest of the participants.	Flipchart and markers	Presenting, giving and receiving feedback.
20 m	Revisions Each group revises their script based on feedback.	Paper and pen	Editing script.
20 m	Final presentation Groups present their revised scripts and the participants discuss the benefits of the changes.	Flipchart and markers	Participants express their thoughts and think about the topic of discussion
10 m	Conclusion The facilitator thanks everyone for their active participation and encourages them to continue their writing journey.	No materials	N/A



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