



Enhancing Employability of Youth in Cultural and Creative Industries

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Entrepreneurship Skills Manual Topic Film & Media Workshops WP2/A5

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Executive Summary

In today's fast-paced digital age, the film and media industry continues to constantly evolve, demanding skilled and creative professionals who can keep up with the ever-shifting and expanding landscape. This manual offers workshop ideas to equip aspiring filmmakers and media enthusiasts with the knowledge, tools, and hands-on experience necessary to thrive in this dynamic field. The manual also details hands-on workshop ideas to reinforce learning and encourage active participation. Continuous evaluation and feedback loops are integrated to ensure the training remains relevant and effective.

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Table of Contents

Executive Summary	1
Workshop 1: Storytelling	3
1.1. Workshop outline:.....	3
Workshop 2: Film & Media	4
2.1 Workshop outline:.....	4
Workshop 3: Impact on Society.....	5
3.1 Workshop outline:.....	6
List of References	7

Workshop 1: Storytelling

Introduction

Welcome to the "Introduction to Storytelling" crash course! In this fast-paced and concise workshop, this manual offers a condensed overview of the art of storytelling. Whether you're a beginner or someone seeking a quick insight into the world of storytelling, this two-hour-long workshop will provide valuable insights into the key aspects of this timeless art.

Scope:

This brief workshop focuses on the fundamental elements of storytelling and inspires participants to get in touch with their creativity.

Objectives:

- To provide participants with a quick glimpse into the world of storytelling.
- To introduce the core concepts and techniques involved in the art of storytelling.
- To inspire participants to explore further in the field and understand its significance in communication and culture.

Learning Outcomes:

Understanding the importance of storytelling and its role in various forms of media and communication.

Total time: 2 hours

1.1. Workshop outline:

Time Required	Activity and Description	Materials Needed	Outcome (If applicable)
10 m	Welcoming Participants	No materials	N/A
15 m	Introduction of the facilitator and background / Introduction of the participants + telling what is their favourite movie and why		
20 m	Introduction to the topic of Film and media + show the different Elements of a Compelling Story	Powerpoint Slides	knowing the different kinds of Storytelling Elements
30 m	Crafting Your short Story (Alone or in pairs)	Paper and pen	Participants will brainstorm and outline their own stories, focusing on the central elements discussed.
20 m	Short Presentation phase Each group will present their stories	Flipchart and board markers	Participants will brainstorm and outline their own stories, focusing on

			the central elements discussed
15 m	Feedback and discussions on the stories of the group		Group discussions and peer feedback
10 m	Closing Remarks and Reflection & Feedback and Networking		Participants will reflect on their personal growth and learning during the day and can share their thoughts on the workshop, exchange contact information, and connect with like-minded individuals.

Workshop 2: Film & Media

Introduction

Welcome to the "Mastering the Production Process in Film and Media" workshop. In this intensive 2-hour session, this manual displays and discusses the intricacies of the production process, providing you with a comprehensive understanding of how film and media projects are brought to life. Whether you're an aspiring filmmaker or a media enthusiast, this workshop will equip you with valuable insights and practical knowledge.

Scope: This comprehensive workshop will guide participants through every stage of the production process in film and media, providing a deep understanding. Participants will actively engage with and explore each phase of production, from pre-production to post-production.

Objectives:

- To introduce participants to the key elements, roles, and techniques involved in each stage of production.
- To empower participants with the knowledge and skills to contribute effectively to film and media projects.

Learning Outcomes: Participants will have gained a comprehensive understanding of the film and media production process and be prepared to actively contribute to projects with confidence.

Total Time: 2 hours

2.1 Workshop outline:

Time Required	Activity and Description	Materials Needed	Outcome (If applicable)
10 m	Welcoming Participants	No materials	N/A
15 m	Introduction of the facilitator and background / Introduction of the participants		

20 m	Introduction to the topic of Film & Media - Production Process, Pre-Production, Production and Post-Production in Film and Media	Powerpoint Slides	knowing the different kinds of Storytelling Elements
30 m	Think and Structure a Fictive Production Process	Paper and pen, Computer, Flipchart and board markers	Participants will be required to consider the Production process.
20 m	Presentation phase Each group will present their stories		Teams present their project plans, and the group provides constructive feedback and suggestions.
15 m	Feedback and discussions on the presentation of the group		Group discussions and peer feedback
10 m	Closing Remarks and Reflection & Feedback and Networking		Participants will reflect on their personal growth and learning during the day and can share their thoughts on the workshop, exchange contact information, and connect with like-minded individuals.

Workshop 3: Impact on Society

Introduction

Welcome to the "Impact on Society" workshop. In this 2-hour session, you will explore the various ways that different factors, including technology, media, and cultural shifts, can impact society. It is essential to understand these influences to adapt and positively contribute to a rapidly changing world.

Scope: This workshop encompasses a comprehensive exploration of the various factors that can influence and shape society.

Objectives:

- To raise awareness of the various factors that can influence and impact society.
- To discuss the positive and negative effects of these influences.

- To encourage critical thinking and open dialogue about societal change.

Learning Outcomes: Participants will have developed a comprehensive awareness of the factors impacting society and the critical thinking skills to adapt and contribute positively to a rapidly changing world.

Total time: 2 hours

3.1 Workshop outline:

Time Required	Activity and Description	Materials Needed	Outcome (If applicable)
10 m	Welcoming Participants	No materials	N/A
15 m	Introduction of the facilitator and background / Introduction of the participants + saying a movie which has the same first letter as their name		
15 m	Introduction to the topic of Film & Media	Powerpoint Slides	
15 m	Recognizing Social Influences		Group Discussion and experiences
20m	Group Work: Prepare an example of a movie that has had an impact on society and explain why and how	Internet research	Participants become more aware of the powerful influence of cinema on societal attitudes, values, and cultural shifts.
20m	Presentation phase + Discussion Each group will discuss the topic their thoughts/ beliefs The facilitator marks keywords of the participant's presentation	Flipchart and board markers	Participants may gain a better understanding of the topic as they listen to their peers' presentations and engage in discussions.
10 m	The facilitator summarising the keywords and key points made during the workshop can be highly beneficial.	Flipchart and board markers	Serves as a concise recap of the main takeaways and highlights the most important aspects discussed.
15m	Discussion session about the topic, Talking about the advantages and disadvantages of this impact		



List of References

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